

European regional film fund Executives gather in Trollhättan, Sweden

The European network of regional film funds, Cine-Regio, has decided to have its Annual Regional Meeting in Trollhättan, Sweden, during the newly created conference "Trollhättan Talks".

The Cine-Regio members, all among the most important players in the European film sector, will meet to discuss the network's 2006-2008 action plan, co-production opportunities and concepts for matchmaking of producers. The participating film funds are among others: Wallimage from Belgium, Filmstiftung Nordrhein-Westfalen, Filmförderung Hamburg and MFG Baden-Württemberg from Germany, French Centre Images and Rhône Alpes, FilmFonds Wien from Austria and Spanish Institút Català de les Indústries Culturals.

The Secretary General of Cine-Regio, Charlotte Appelgren says: "Gathering the heads of European regional funds here in Trollhättan is a unique opportunity to achieve a number of goals, including strengthening of the co-operation and co-production of films between regions, promote the film sector, and last but not least give Swedish producers a forum to establish new international contacts. Cine-Regio's activities here in the region of Västra Götaland will no doubt benefit the film industry both on a regional, national and European level".

"Trollhättan Talks" takes place the 28 to 29th of August where more than 300 industry people, from Europe, as well as the USA, will be present. The discussions will focus on the new media landscape: What is happening to Cinema? Why are box offices dropping? How do we handle the piracy and illegal downloading? Screen International's Michael Gubbins will moderate the seminar and speakers will include American Brian Seth Hurst and Eamon Bowles. "Trollhättan Talks" is organized by Film i Väst in collaboration with Region of Västra Götaland and Cine-Regio.

Cine-Regio counts 22 member funds from 12 European countries. The Chairman is Bengt Toll, Executive at Film i Väst, Sweden. The secretariat is located in Göteborg, Sweden,

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